



# 1990 RAM PICKUP







## New Dodge Ram Club Cab Pickup: Carries more people. Holds more cargo.

**T**he Dodge Ram Pickup is so tough and so capable the only way we could make it better was to give you more of it. Introducing the full-size Dodge Ram Club Cab Pickup for 1990.

**Room for two more.** The all-new Dodge Club Cab, available on all D and W 150 and 250 model pickups, offers seating for two extra passengers. Whether you're off to a work site or your favorite campsite, this additional people-carrying ability makes Dodge

Club Cab models the perfect way for you—and the group—to move out in comfort and style.

**In-cab storage.** Fold the two standard rear Club Cab jump seats up and you'll find 34 cubic feet of cargo space behind the front seat. With this much lockable space available, there's no need to leave tools and other valuables in the pickup box. They'll be secure and protected from rain or snow inside the roomy full-size Dodge Ram Club Cab.

**Standard power, comfort, and convenience.** The full-size Dodge Ram Club Cab Pickup is available in D150

models with a 6½- or 8-ft. box, or in W150, D250, and W250 models with an 8-ft. box. All Club Cab models feature a standard 5.2-liter EFI V-8 engine. Both Club Cab and Conventional Cab models offer a standard rear antilock braking system. They also offer standard comfort and convenience features such as tinted glass all around and a big 22-gallon fuel tank. For a complete list of standard features, see page 15.



**New Advantage Pac Discount Packages.** Dodge offers a variety of new money-saving Advantage Pac Discount Packages to choose from when outfitting your truck. For details see page 17.

D150 LE Club Cab (above and at left), shown in Black and Sterling Silver.

W250 LE (on cover), shown in Dark Spectrum Blue and Sterling Silver.

Some of the equipment shown or described throughout this catalog is available at extra cost.

**About this catalog:** Since the time of printing, some of the information you'll find in this catalog may have been updated. Ask your dealer for details.



## Comfortable surroundings.

**Club Cab interior.** When it comes to room and comfort, the new Dodge Ram Club Cab interior measures up admirably with plenty of hip, leg, and head room. Optional high-back cloth and vinyl bucket seats, shown below in Charcoal, are luxurious and easy-riding over the long haul. The standard Club Cab seat is a split-back bench trimmed in vinyl. Split-back bench seating with

cloth and vinyl trim is also available.

Behind the front seat, the Club Cab model features two standard side-facing folding rear seats with comfortable upper back padding. Side trim panels, back-of-the-cab trim panel and the floor on LE models are fully carpeted.

**Conventional Cab interior.** The luxurious D150 LE interior, shown at far right in Charcoal, offers a comfortable deluxe cloth with vinyl trim bench seat

plus new head restraints for driver and far-side passenger. This seat also includes a handy storage pocket located on the lower seat cushion panel.

**Standard LE interior features include:** Luxury steering wheel  
• Woodtone instrument panel applique  
• Color-keyed carpeting  
• Color-keyed door trim panel with cloth bolster and carpeting on lower portion. For a full list

of LE Decor features, see page 17.

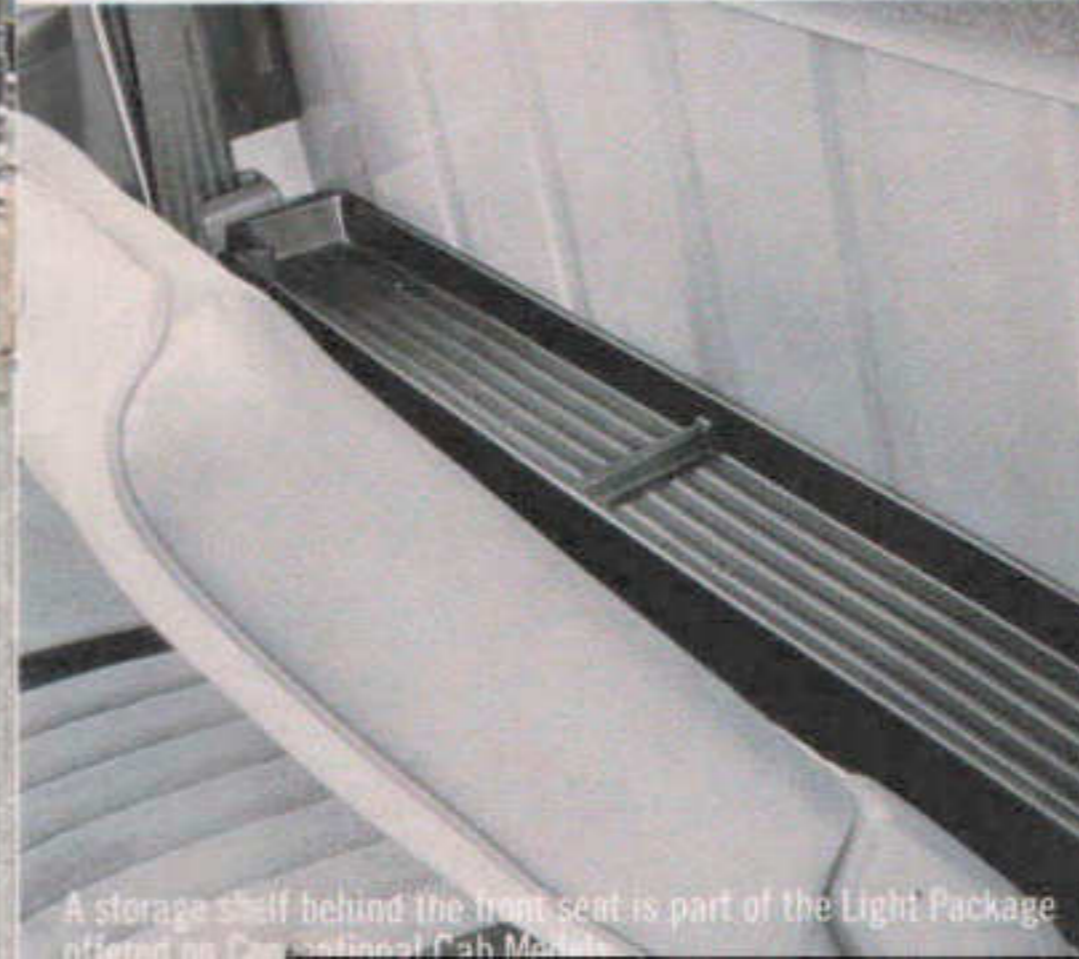
**LE instrument panel.** The LE instrument panel, at right, features a new instrument cluster with easier-to-read magnetic gauges, including an electric speedometer, odometer, trip odometer, and new voltmeter. Engine coolant temperature, engine oil pressure, and fuel level gauges are also featured.



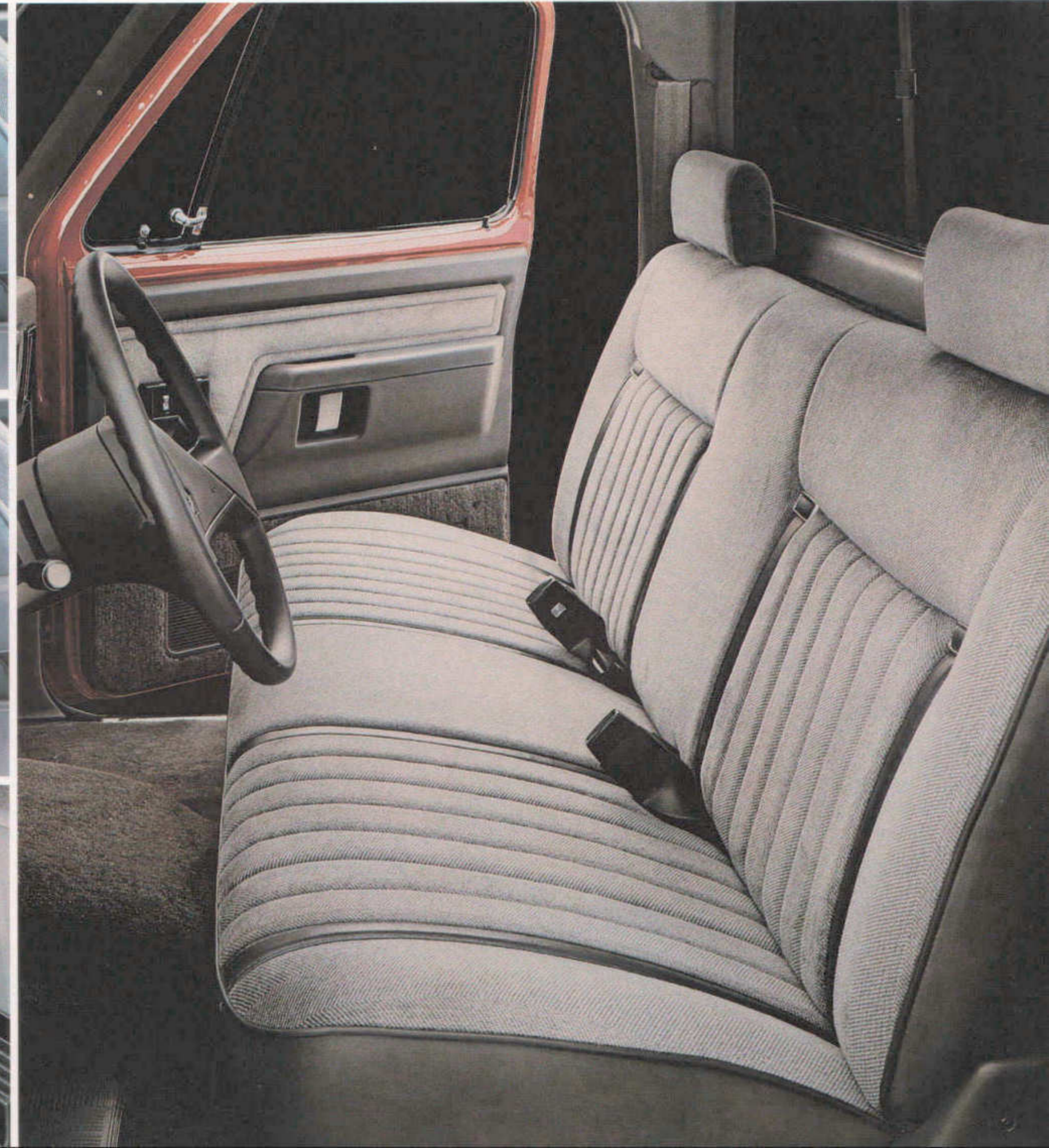
Two standard side-facing Club Cab rear seats feature vinyl upholstery, lap belt passenger restraints, and a comfortable upper back pad.



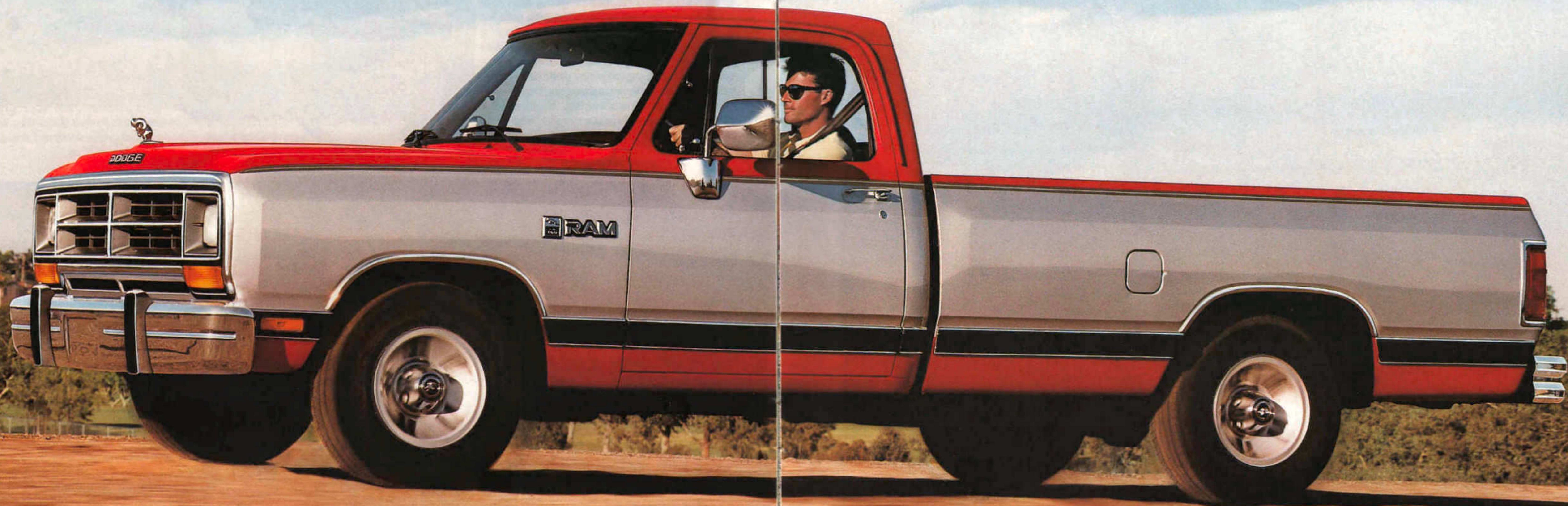
Fold one or both Club Cab rear seats up to provide a variety of passenger- and cargo-carrying arrangements.



A storage shelf behind the front seat is part of the Light Package offered on Conventional Cab Models.







## Dodge D150. Toughness is not an option.

**T**he rugged Ram D150 is available in 115-inch and 131-inch wheelbases and offers a choice of 6½- or 8-foot pickup box. Any way you decide to go, you'll get a heavy load of tough truck know-how.

**Up to 2,250 pounds of payload.** Count on the Ram D150 to haul payloads up to 2,250 pounds. A standard 3.9-liter EFI V-6 engine is powerful enough to crank out 125 horsepower at 4,000 rpm, yet it delivers outstanding fuel efficiency. The Ram D150 also features a

standard smooth-shifting five-speed manual overdrive transmission.

**Power surge.** For drivers who need extra engine output, the D150 is available with an optional 5.2-liter EFI V-8, or another powerful option—the 5.9-liter EFI V-8 engine. Four-speed manual, three-speed automatic and four-speed automatic overdrive transmissions are also available.

**Ram 150 standard features include:** 3.9-liter V-6 EFI engine • Power-assisted steering and brakes • Rear-wheel antilock brake system • Gas-charged shock absorbers • 500-

amp maintenance-free battery • Bright hubcaps • A 7/70 Limited Warranty\*—the toughest truck warranty in the business.

\*For details see page 16.

**Dodge 150 "S". Full-size affordability.** For all you pickup lovers who know a good deal when you see one, Dodge introduces the new Ram 150 "S". Available in two- or four-wheel drive models, the 150 "S" offers solid and dependable full-size service—at a price that's lower than you might think possible. Loaded with value, the Ram 150 "S"



offers a long list of standard features including: 3.9-liter V-6 EFI engine • Power-assisted brakes • Power-assisted steering • Antilock rear-wheel brake system • Tinted glass • All-vinyl trim bench seat • Wheel covers • Lower bodyside tape stripe. See page 15 for more Ram 150 "S" standard features.

D150 LE (shown above) in Colorado Red and Sterling Silver. D150 "S" (shown at left) in Colorado Red.





## Dodge Power Ram. Off-road action.

**W**hen you come to the end of the road, keep right on going. Dodge 4x4 pickups are built to plow through the toughest of terrains. No need to stop when you shift, either. Dodge's Ram Trac front axle lets you go from two- to four-wheel drive on the fly at speeds up to 55 mph.

**Four ways to go four-wheeling.** Some off-roaders need more room, more power, and more payload capacity.

Dodge gives you a choice of W150 "S", W150, W250 or W350 pickups, with payloads up to 3,900 pounds. The W150 and W250 are available in Conventional Cab or new Club Cab models.

Standard power on the W150 "S" and W150 Conventional Cab model is a 3.9-liter EFI V-6 engine. W150 Club Cab models as well as W250 models feature a standard 5.2-liter EFI V-8, while the big W350 pickup and W250/350 chassis cabs offer a powerful 5.9-liter EFI V-8 as standard.

**Cummins Turbo Diesel power.** The 5.9-liter Cummins Turbo Diesel engine, available on D and W 250 and 350 pickup and chassis cab models, develops the highest torque of any pickup diesel available. Teamed with the five-speed Getrag manual transmission, the Cummins Turbo Diesel provides low engine cruising rpm—endurance for the long haul.



**Rugged, yet refined.** Off-road doesn't have to mean uncivilized. Dodge Power Ram pickups are available with a wide variety of options and packages that add comfort and convenience both off-road and on the highway. Our new Advantage Pac Discount Packages save you money while providing features most popular with truck buyers. See page 17 for details on Advantage Pac Discount Packages.

W250 LE Club Cab (shown above) in Dark Spectrum Blue and Sand.  
W150 LE (shown at left) in Light Spectrum Blue and Dark Spectrum Blue.





## Dodge Ram 250/350. Heavy haulers.

**B**ig towing jobs require big, tough trucks. Dodge offers a heavy-duty lineup of powerhouses, capable of digging in and getting the job done.

They're perfect for recreational use, too. **Two- or four-wheel drive.** Dodge 250 and 350 pickups are available in either two- or four-wheel drive models.

And the 250 line provides a choice between the new Club Cab or the Conventional Cab. In addition, D and W 250 and 350 models feature a new optional heavy-duty four-speed overdrive transmission that provides improved fuel economy and smooth, quiet operation.

**Payload power.** Payload potentials on Dodge's heavy hitters range up to

4,305 pounds on D250 models, and up to 4,410 pounds on D350 models. For bigger jobs, the 135-inch wheelbase D350 Chassis Cab hauls up to a 6,155-pound body and payload weight, while the Power Ram W350 dual rear-wheel Chassis Cab is capable of handling 6,270-pounds of body and payload weight.

For extra-heavy loads, opt for the extra-rugged, extra-powerful Dodge



D350 dual rear-wheel pickup—it packs a whopping 5,480-pound payload. See your Dodge Truck dealer for the right Dodge Ram 250/350 to meet your needs.

**Diesel power.** Dodge has the power to take on the toughest tasks—Cummins Turbo Diesel power. Backed by Dodge's 7-year/100,000-mile warranty protection,\* the 5.9-liter Cummins Turbo Diesel delivers outstanding fuel economy, dura-

bility, and ease of maintenance. This proven performer produces 160 horsepower at 2,500 rpm and 400 pound-feet of torque at 1,700 rpm—the highest torque of any pickup diesel available. Mated to a Getrag five-speed manual transmission, the Cummins Turbo Diesel is available exclusively from Dodge on D and W250 and 350 pickups and chassis cabs.

**Powerful protection.** Dodge also offers the most powerful protection in the industry—the famed 7/70 Power Train and 7/100 Anticorrosion Limited Warranties.\*

\*See page 16 for details.

D350 Diesel with dual rear wheels (shown above left) in Dover Gray and Sterling Silver.  
D250 Diesel (shown above right) in Colorado Red and Sterling Silver.



# Tough Technology.

## "Dodge City" dependable.

"Dodge City" is an ultra-modern manufacturing facility setting standards for world-class production. All 1990 Conventional Cab Dodge pickups are built in this technologically advanced environment using the most modern techniques. This helps ensure the ability of every pickup to live up to the reputation for rugged dependability that Dodge vehicles have enjoyed for 75 years.

## Cummins Turbo Diesel power.

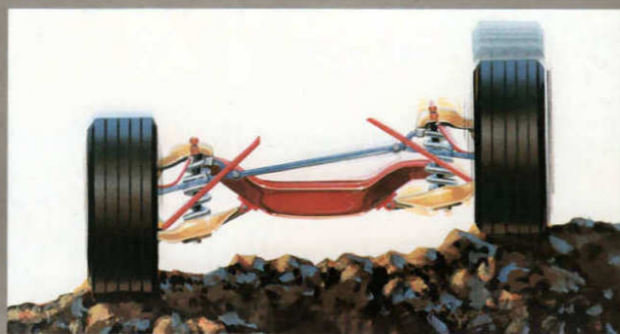
Dodge offers truck buyers the best of both worlds—Ram Tough dependability and quality, plus the power and efficiency of a 5.9-liter six-cylinder Cummins Turbo Diesel. This world-class diesel offers outstanding fuel economy, and it delivers 160 horsepower at 2,500 rpm and 400 pound-feet of torque at 1,700 rpm.

The Cummins Turbo Diesel is quiet by design. Rather than glow plugs, it uses a central intake manifold-mounted electric grid for quicker starts in cold weather. The turbo diesel requires no special service tools and is available exclusively on Dodge D and W 250 and 350 pickups and chassis cab models.



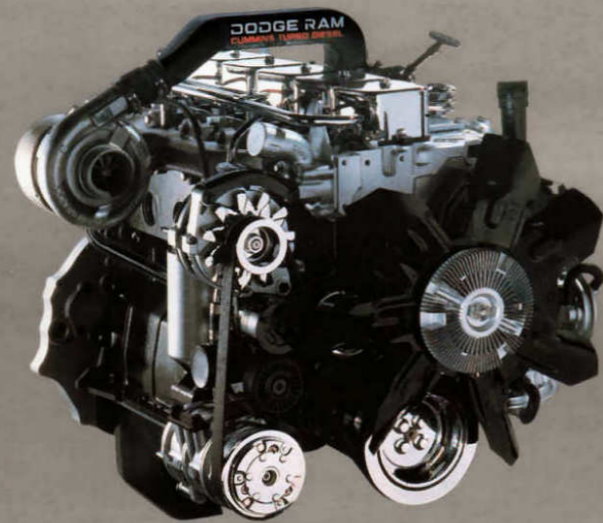
## Proven turbocharger.

This turbocharger, developed by Holset Engineering Company, Limited, a Cummins subsidiary, has proven dependable and efficient over millions of miles of truck applications. Designed to function as an integral part of the diesel engine, the turbo-



## Independent front suspension.

The independent front suspension featured on two-wheel drive Ram pickups contributes to easy handling, a smooth ride, effortless steering, and riding comfort you would expect in a car rather than a truck.



charger helps the Cummins diesel deliver more towing power, greater acceleration, and better fuel economy than all other engines in its class. It also provides outstanding performance at high altitudes.

## 5.9-liter V-8 engine.

This year the 5.9-liter V-8 engine with single-point electronic fuel injection features a new valve stem seal design that uses a spring to help ensure that the seal maintains both shape and function. The 5.9-liter EFI V-8 also features a new crankshaft rear seal to provide even more effective oil control.



## Rear-wheel antilock brakes.

All 1990 Dodge full-size pickups feature a standard rear-wheel antilock brake system. This computer-controlled system helps maintain directional stability by preventing rear-wheel brakes from locking up under heavy braking on dry pavement or when traction is reduced.

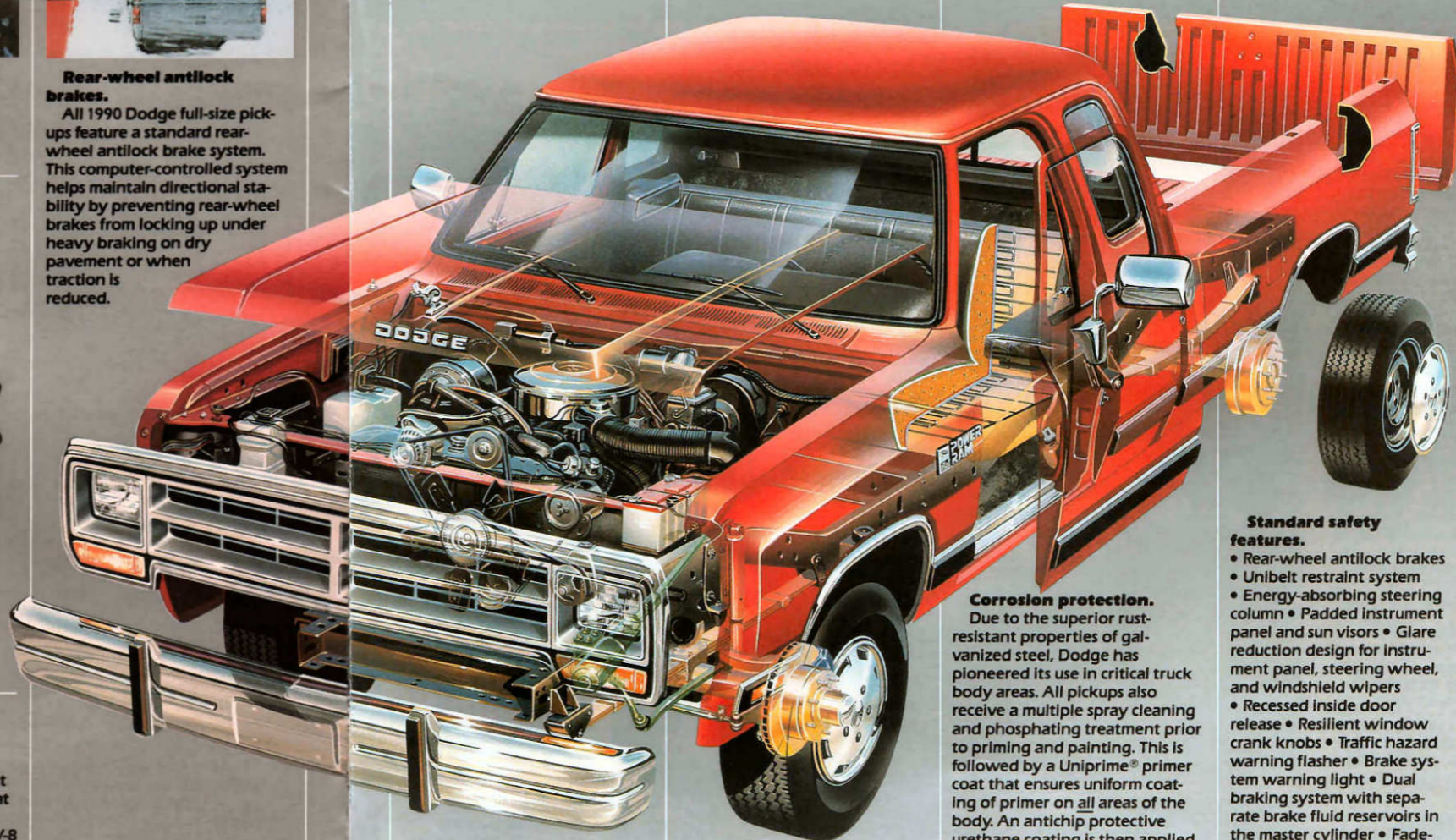
## Ram Tough Pickup features.

- Rear-wheel antilock brakes
- Stainless steel exhaust system
- Lower bodyside protective urethane coating
- Counterbalanced hood with bracing stamped into inner hood
- Clear Coat paint finish

- Standard tinted glass
- Full-depth foam construction seat
- Door and body fit with generous weather stripping
- Easy-off tailgate
- Available 5.2-liter EFI engine
- 500-amp maintenance-free battery

- Power-assisted steering
- Double-wall construction in pickup box
- Caliper latches on tailgate for ease of operation
- Bright front bumper
- Steel-belted radial tires
- Power-assisted front disc brakes

- Standard independent front suspension on two-wheel drive models
- Carbon steel frame
- Rear leaf spring suspension
- Boltless cargo box floor
- 22-gallon fuel tank



## Standard safety features.

- Rear-wheel antilock brakes
- Unibelt restraint system
- Energy-absorbing steering column
- Padded instrument panel and sun visors
- Glare reduction design for instrument panel, steering wheel, and windshield wipers
- Recessed inside door release
- Resilient window crank knobs
- Traffic hazard warning flasher
- Brake system warning light
- Dual braking system with separate brake fluid reservoirs in the master cylinder
- Fade-resistant front disc brakes
- Backup lights
- Safety-Rim 15-inch wheels

## Corrosion protection.

Due to the superior rust-resistant properties of galvanized steel, Dodge has pioneered its use in critical truck body areas. All pickups also receive a multiple spray cleaning and phosphating treatment prior to priming and painting. This is followed by a Uniprime® primer coat that ensures uniform coating of primer on all areas of the body. An antichip protective urethane coating is then applied to the lower bodysides. Finally, the Clear Coat paint is applied.

®Uniprime is a trademark of PPG Industries.





W250 LE, shown in Dark Spectrum Blue and Sterling Silver.

## ADD ON CONVENIENCE.

### Wheels and Wheel Covers (set of four).

1. Deluxe bright wheel covers enhance any color trim combination. Available as part of Advantage Pac Packages only.
2. Cast aluminum road wheels are lightweight, strong, and smart looking.
3. Steel disc road wheels add a look of distinction to your pickup.



**Tilt Steering Wheel.** Adjusts to six different positions, providing maximum comfort for drivers of all sizes. Makes entering and exiting easier, too. Available as part of the Deluxe Convenience Tilt/Cruise Package only.

### AM Stereo\*/FM Stereo Radio with Cassette Tape Player.

Enjoy premium stereo-quality audio. Electronic tuning; seek-and-scan; cassette tape player with automatic reverse; Dolby B Noise Reduction<sup>1</sup>; joystick balance/fader speaker control; four speakers; demonstrator tape; integral digital clock.

\*Some AM stereo broadcasting may not be compatible with this radio.  
<sup>1</sup>Dolby B is a trademark of Dolby Laboratories.



### Sliding Rear Window.

This tinted and latchable sliding rear window provides extra ventilation and convenient access to cargo area.



### MOPAR Light Bar.

Provides the ultimate in Ram Tough off-road appearance. High-gloss Black finish resists corrosion.



### MOPAR Bedliner.

Heavy-duty bedliner protects pickup bed from scratches, dents, and chips. Ribbed design allows ventilation under liner.



### Four-speed Overdrive Automatic Transmission.

An optional four-speed overdrive automatic transmission is available on D and W pickups, and offers improved fuel economy plus quiet operation.

### MOPAR Brush Guard.

High-quality brush guard protects headlamp area from rocks and other flying debris.



### Rear Step Bumper.

Chrome-plated rear step bumper with textured surface provides sure footing.



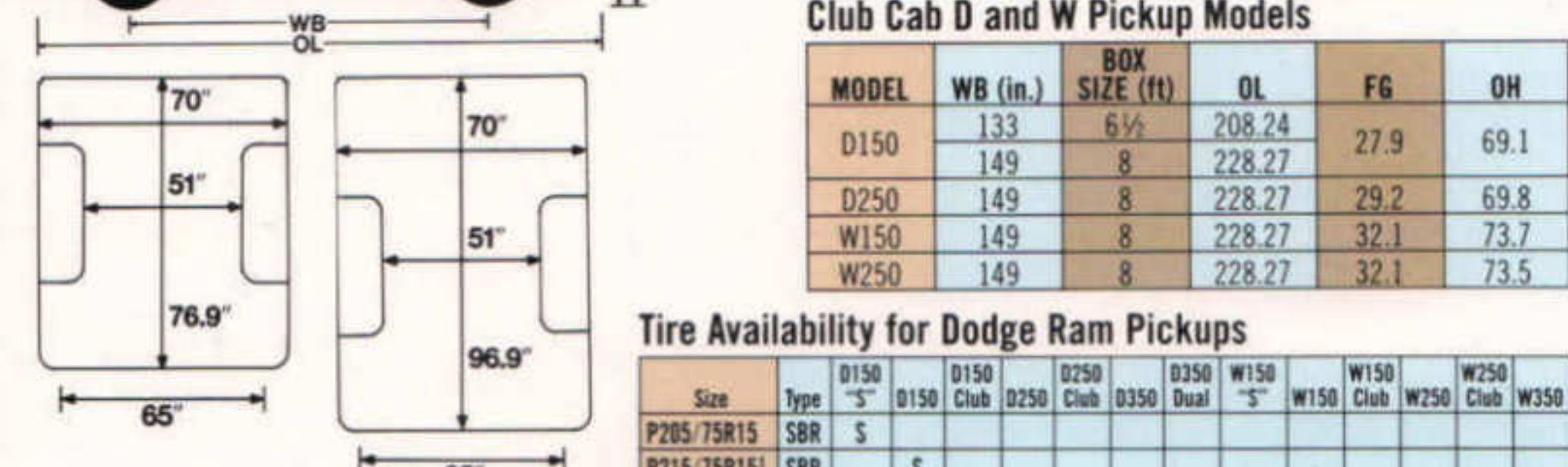
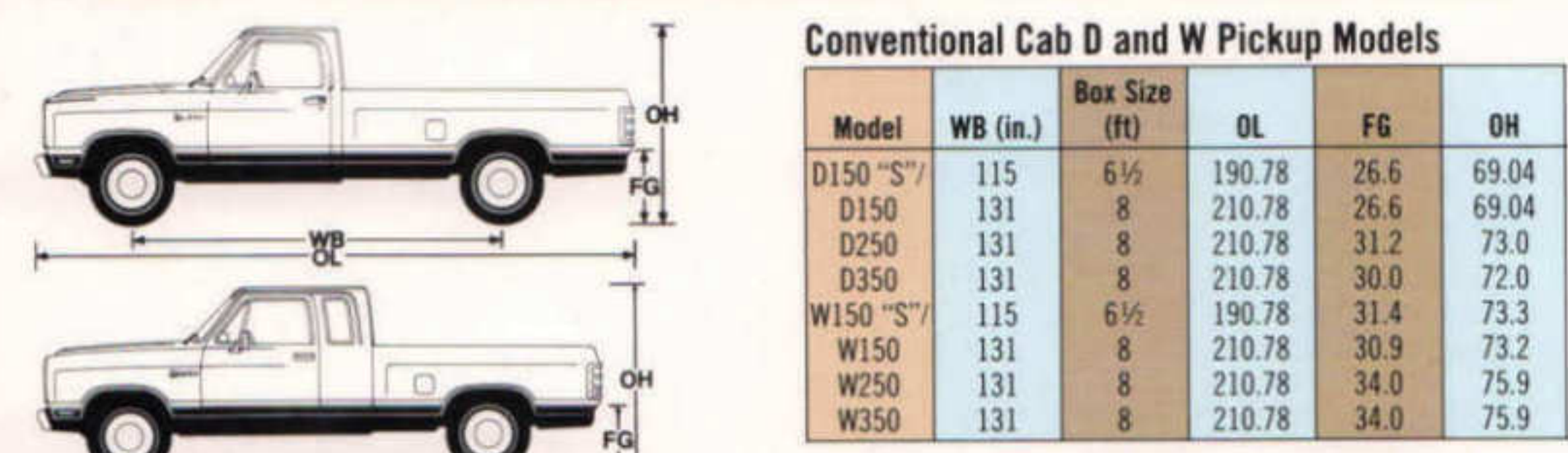
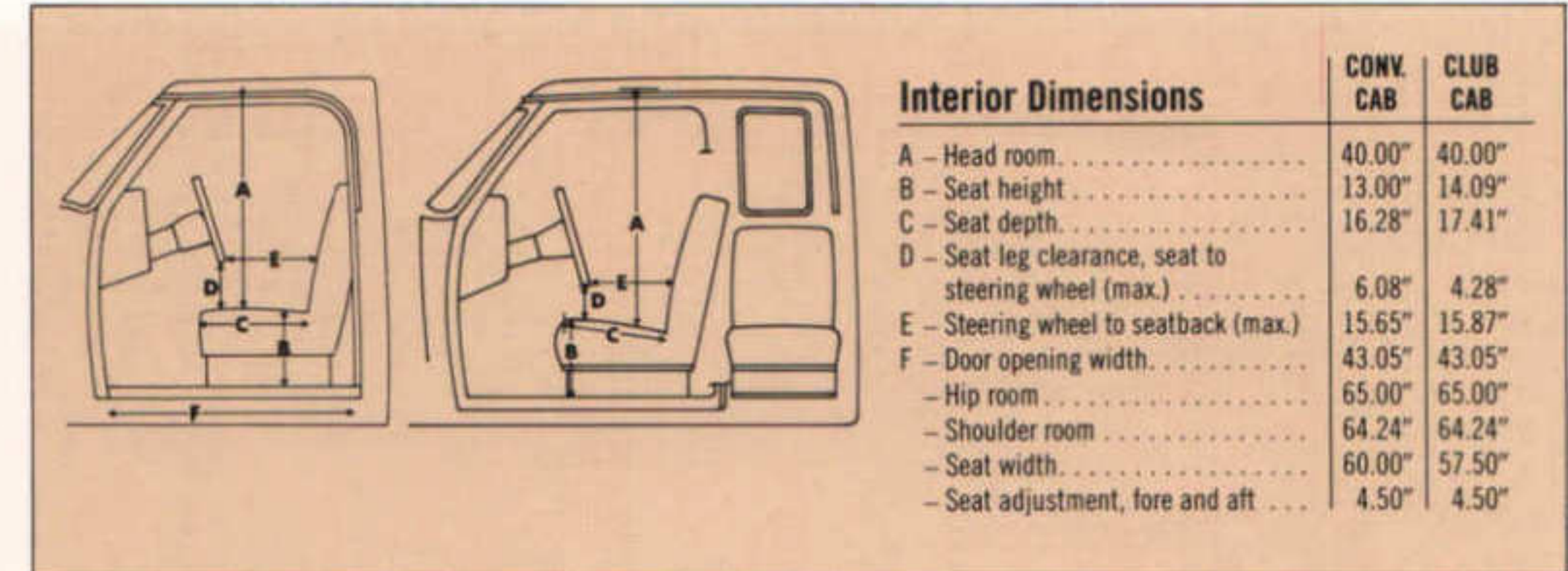
## SELECTED STANDARD AND OPTIONAL EQUIPMENT

	D150 "S" Two-Wheel Drive Models		W150 "S" Two-Wheel Drive Models		D Two-Wheel Drive Models		W Four-Wheel Drive Models	
<b>EXTERIOR</b>								
Bumper—Front: bright	S	S	S	S	S	S	S	S
Bumper—Rear step type: bright	E	E	E	E	E	E	E	E
Bumper—Rear step type: argent	E	E	E	E	E	E	E	E
Corrosion Protection—Extensive use of galvanized steel/Uniprime <sup>®</sup> antichip protective urethane coating on lower bodyside								
Fuel Tank—22-gallon: with tethered fuel cap	S	S	S	S	S	S	S	S
Fuel Tank—30-gallon: with tethered fuel cap	E	E	E	E	E	E	E	E
Glass—Tinted: all windows	S	S	S	S	S	S	S	S
Grille—Aluminum: with painted plastic insert and headlight doors	S	S	S	S	S	S	S	S
Headlights—Single: rectangular	S	S	S	S	S	S	S	S
Hubcaps—Bright	NA	NA	NA	NA	NA	NA	NA	NA
Mirrors—Exterior: dual 5" x 7": bright	S	S	S	S	S	S	S	S
Mirrors—Exterior: dual manual low-mount, 6-inch by 9-inch: bright	E	E	E	E	E	E	E	E
Mirrors—Exterior: dual power remote control low-mount, 6-inch by 9-inch: bright	E	E	E	E	E	E	E	E
Molding—Lower bodyside	P	P	P	P	P	P	P	P
Tape Stripe—Lower bodyside	S	S	NA	NA	NA	NA	NA	NA
Wheel Covers—Deluxe: bright (set of four)	S	S	P	P	P	P	P	P
Wheels—Road, 15-inch by 7-inch: argent painted steel (D150 and W150 models only; set of four)	NA	NA	E	E	E	E	E	E
Wheels—Road, 15-inch by 7-inch: cast aluminum (D150 and W150 models only; set of four)	NA	NA	E	E	E	E	E	E
<b>INTERIOR</b>								
Air Conditioning <sup>1</sup>	E	E	E	E	E	E	E	E
Cigar Lighter	S	S	S	S	S	S	S	S
Clock—Electronic digital: integral with radio	E	E	S	S	S	S	S	S
Door—Armrest, inner trim panels: color-keyed	S	S	S	S	S	S	S	S
Floor Mats—With padding: black rubber	S	S	S	S	S	S	S	S
Heater—Fresh air: with defroster	S	S	S	S	S	S	S	S
Hood Release—In-cab	S	S	S	S	S	S	S	S
Mirror—Interior rear vision day/night type, 10-inch	S	S	S	S	S	S	S	S
Radio—AM stereo/FM stereo: electronic tuning, integral digital clock	E	E	S <sup>2</sup>	S <sup>2</sup>	S <sup>2</sup>	S <sup>2</sup>	S <sup>2</sup>	S <sup>2</sup>
Radio—AM stereo/FM stereo: electronic tuning, with seek-and-scan, Dynamic Noise Reduction <sup>3</sup> ; cassette tape player with automatic reverse; integral digital clock	E	E	E	E	E	E	E	E
Radio—AM stereo/FM stereo: electronic tuning, with seek-and-scan, Dynamic Noise Reduction <sup>3</sup> ; cassette tape player with automatic reverse, Dolby B <sup>4</sup> Noise Reduction, joystick balance/fader speaker control, integral digital clock	E	E	E	E	E	E	E	E
Seat—All-vinyl full bench: color-keyed (Split bench on Club Cab models)	S	S	S	S	S	S	S	S
Seat—Cloth and vinyl full bench: color-keyed (Split bench on Club Cab models)	E	E	E	E	E	E	E	E
Seat—Cloth and vinyl high-back buckets: color-keyed (Club Cab models only)	NA	NA	E	E	E	E	E	E
<b>FUNCTIONAL</b>								
Alternator—75-amp	S	S	S	S	S	S	S	S
Alternator—120-amp	E	E	E	E	E	E	E	E
Axle—Rear: antispin	E	E	E	E	E	E	E	E
Battery—500-amp, maintenance-free	S	S	S	S	S	S	S	S
Battery—625-amp, maintenance-free (std. on D350 and W350 models)	E	E	E	E	E	E	E	E
Brakes—Power-assisted front disc and self-adjusting drum rear with antilock	S	S	S	S	S	S	S	S
Buzzer Warning—Fasten seat belts, headlights on, key-in-ignition	S	S	S	S	S	S	S	S
Coolant Overflow System	S	S	S	S	S	S	S	S
Cooler—Auxiliary: transmission oil to air	E	E	E	E	E	E	E	E
Cooling—Engine: maximum	E	E	E	E	E	E	E	E
Heater—Engine block	E	E	E	E	E	E	E	E
Instrumentation—Gauges for engine coolant temperature, engine oil pressure, and fuel level; odometer, trip odometer, speedometer and voltmeter	S	S	S	S	S	S	S	S
Shield—Transfer case	NA	E	NA	E	NA	E	NA	E
Steering—Power-assisted	S	S	S	S	S	S	S	S
Transfer Case—Two-speed	NA	S	NA	S	NA	S	NA	S
Window—Rear sliding: latchable	E	E	E	E	E	E	E	E
Windshield Washers—Dual jet	S	S	S	S	S	S	S	S
Windshield Wipers—Two-speed	S	S	S	S	S	S	S	S
Windshield Wipers—Two-speed with intermittent wipe	P	P	E	E	P	P	E	E
<small>S—Standard. E—Extra cost. NA—Not available. P—Package only.  <sup>1</sup>There are special engine cooling requirements for field-installed air conditioning. Failure to follow these requirements may invalidate warranty. See your dealer for details.  <sup>2</sup>Some AM stereo broadcasting may not be compatible with this radio.  <sup>3</sup>Dynamic Noise Reduction is a trademark of National Semiconductor Corporation.  <sup>4</sup>Dolby B is a trademark of Dolby Laboratories.  <sup>5</sup>May be dealer for credit on factory orders.  <sup>6</sup>Uniprime is a trademark of PPG Industries, Inc.  Note: Some of the equipment listed is available in package only. Certain models, packages and options are subject to specific restrictions, requirements, or late availability. See your dealer for the latest ordering information.</small>								

Two-Wheel Drive Pickup Models	D150 "S"		D150		D250 Club Cab		D350	
Wheelbase (in.)	115	131	115	131	149	149	131	131
Std./Max GVW (lb.)	5,200	5,200	5,500	5,500/6,000	7,400/8,510	7,400/8,510	8,700/10,100	8,700/10,100
Payload—Max (lb.) <sup>1</sup>	1,590	1,480	1,880	2,250	4,070	4,070	5,480	5,480
Axle, Front Capacity (lb.)—Std	3,300	3,300	3,300	3,300	3,300	3,300	3,300	3,300
Axle, Rear Capacity (lb.)—Std	3,600	3,600	3,600	3,600	5,500	5,500	6,200	6,200
Brakes—Size (in.)	Front Disc Rear Drum Vacuum Booster	11.75 x 1.25 11 x 2.5 9.8 single diaphragm	11.75 x 1.25 11 x 2.5 9.8 single diaphragm	11.75 x 1.25 11 x 2.5 9.5 dual diaphragm	12.82 x 1.25 11 x 2.5 9.5 dual diaphragm	12.82 x 1.25 11 x 2.5 9.5 dual diaphragm	12.82 x 1.25 12 x 2.5 9.5 dual diaphragm	12.82 x 1.25 12 x 2.5 9.5 dual diaphragm
Electrical Alternator	12-volt, 75-amp 500-amp	12-volt, 75-amp 500-amp	12-volt, 75-amp 500-amp	12-volt, 75-amp 500-amp	12-volt, 75-amp 625-amp	12-volt, 75-amp 625-amp	12-volt, 75-amp 625-amp	12-volt, 75-amp 625-amp
Battery (maintenance-free)								
Engine—Std	3.9-liter 239 CID V6 EFI	3.9-liter 239 CID V6 EFI	3.9-liter 239 CID V6 EFI	3.9-liter 239 CID V6 EFI	5.2-liter 318 CID V8 EFI	5.2-liter 318 CID V8 EFI	5.9-liter 360 CID V8 EFI	5.9-liter 360 CID V8 EFI
Engine—Opt	5.2-liter 318 CID V8 EFI	5.2-liter 318 CID V8 EFI	5.2-liter 318 CID V8 EFI	5.2-liter 318 CID V8 EFI	5.9-liter 360 CID V8 EFI	5.9-liter 360 CID V8 EFI	5.9-liter Cummins diesel 6-cyl turbocharged	5.9-liter Cummins diesel 6-cyl turbocharged
Springs, Front—Std Cap. @ Ground (lb)	1,400	1,400	1,400	1,400	1,700	1,700	1,700	1,700
Springs, Rear—Std Cap. @ Ground (lb)	1,820	1,820	1,820	1,820	2,725	2,725	3,650	3,650
Transmission—Std	5-spd manual o.d.	5-spd manual o.d.	5-spd manual o.d.	5-spd manual o.d.	4-spd manual NP435	4-spd manual NP435	4-spd manual NP435 <sup>4</sup>	4-spd manual NP435 <sup>4</sup>
—Opt	4-spd manual NP435 <sup>3</sup>	4-spd manual NP435 <sup>3</sup>	4-spd manual NP435 <sup>3</sup>	4-spd manual NP435 <sup>3</sup>	4-spd manual NP435 <sup>3</sup>	4-spd manual NP435 <sup>3</sup>	Getrag 5-spd manual o.d. <sup>5</sup>	Getrag 5-spd manual o.d. <sup>5</sup>
Tires—Std (steel-belted radial) <sup>2</sup>	P205/75R15	P215/75R15	P215/75R15	P215/75R15	LT215/85R16D	LT215/85R16D	LT235/85R16E	LT235/85R16E
Wheels—Std (in.) <sup>2</sup>	15 x 6.50	15 x 6.50	15 x 6.50	15 x 6.50	16.0 x 6.00	16.0 x 6.00	16.0 x 6.00	16.0 x 6.00

Four-Wheel Drive Pickup Models	W150 "S" Pickup		W150 Pickup		W250 Club Cab		W350 Pickup	
Wheelbase (in.)	115	131	115	131	149	149	131	131
Std./Max GVW (lb)	6,300	6,400	6,300	6,400	7,500/8,510	7,500/8,510	8,700	8,700
Payload—Max (lb.) <sup>1</sup>	2,150	2,125	2,155	2,130	3,670	3,670	3,855	3,855
Axle, Front Capacity (lb.)—Std	3,500	3,500	3,500	3,500	3,800	3,800	4,500	4,500
Axle, Rear Capacity (lb.)—Std	3,600	3,600	3,600	3,600	5,500	5,500	6,200	6,200
Brakes—Size (in.)	Front Disc Rear Drum Vacuum Booster	11.63 x 1.25 11 x 2.5 9.8 single diaphragm	11.63 x 1.25 11 x 2.5 9.8 single diaphragm	11.63 x 1.25 11 x 2.5 9.8 single diaphragm	12.82 x 1.19 12 x 2.5 9.5 dual diaphragm	12.82 x 1.19 12 x 2.5 9.5 dual diaphragm	12.82 x 1.54 12 x 2.5 9.5 dual diaphragm	12.82 x 1.54 12 x 2.5 9.5 dual diaphragm
Electrical Alternator	12-volt, 75-amp 500-amp	12-volt, 75-amp 500-amp	12-volt, 75-amp 500-amp	12-volt, 75-amp 500-amp	12-volt, 75-amp 625-amp	12-volt, 75-amp 625-amp	12-volt, 75-amp 625-amp	12-volt, 75-amp 625-amp
Battery (maintenance-free)								
Engine—Std	3.9-liter <sup>3</sup> 239 CID V6 EFI	3.9-liter <sup>3</sup> 239 CID V6 EFI	3.9-liter <sup>3</sup> 239 CID V6 EFI	3.9-liter <sup>3</sup> 239 CID V6 EFI	5.2-liter 318 CID V8 EFI	5.2-liter 318 CID V8 EFI	5.9-liter 360 CID V8 EFI	5.9-liter 360 CID V8 EFI
Engine—Opt	5.2-liter 318 CID V8 EFI	5.2-liter 318 CID V8 EFI	5.2-liter 318 CID V8 EFI	5.2-liter 318 CID V8 EFI	5.9-liter 360 CID V8 EFI	5.9-liter 360 CID V8 EFI	5.9-liter Cummins diesel 6-cyl turbocharged	5.9-liter Cummins diesel 6-cyl turbocharged
Springs, Front—Std cap. @ ground (lb)	1,640	1,640	1,640	1,640	1,800	1,800	1,940	1,940
Springs, Rear—Std cap. @ ground (lb)	1,820	1,820	1,820	1,820	3,650	3,650	3,650	3,650
Transfer Case	2-spd NP241	2-spd NP241	2-spd NP241	2-spd NP241	2-spd NP241	2-spd NP241	2-spd NP205	2-spd NP205
Transmission—Std	4-spd manual NP435 <sup>3</sup>	4-spd manual NP435 <sup>3</sup>	4-spd manual NP435 <sup>3</sup>	4-spd manual NP435 <sup>3</sup>	4-spd manual NP435 <sup>3</sup>	4-spd manual NP435 <sup>3</sup>	4-spd manual NP435 <sup>3</sup>	4-spd manual NP435 <sup>3</sup>
—Opt	4-spd automatic o.d.	4-spd automatic o.d.	4-spd automatic o.d.	4-spd automatic o.d.	4-spd automatic o.d.	4-spd automatic o.d.	Getrag 5-spd manual o.d. <sup>5</sup>	Getrag 5-spd manual o.d. <sup>5</sup>
Tires—Std (steel-belted radial) <sup>2</sup>	P235/75R15XL	P235/75R15XL	P235/75R15XL	P235/75R15XL	LT215/85R16D	LT215/85R16D	LT235/85R16E	LT235/85R16E
Wheels—Std (in.) <sup>2</sup>	15 x 6.50	15 x 6.50	15 x 6.50	15 x 6.50	16.0 x 6.00	16.0 x 6.00	16.0 x 6.00	16.0 x 6.00

<sup>1</sup>Maximum payloads are based on models with minimum required load-carrying components. Payloads should be re-evaluated.  
<sup>2</sup>Five tires and wheels are standard on D150 "S" and D150, W150 "S" and W150 pickup models. Four tires and wheels equip models.  
<sup>3</sup>Not available in California. <sup>4</sup>Not available with Cummins diesel engine. <sup>5</sup>Available only with Cummins diesel engine.



Model	WB (in.)	Box Size (ft)	OL	FG	OH
D150 "S"	115	6 1/2	190.78	26.6	69.04
D150	131	8	210.78	26.6	69.04
D250	131	8	210.78	31.2	73.0
D350	131	8	210.78	30.0	72.0
W150 "S"	115	6 1/2	190.78	31.4	73.3
W150	131	8	210.78	30.9	73.2
W250	131	8	210.78	34.0	75.9
W350	131	8	210.78	34.0	75.9

Size	Type	D150 "S"	D150	D150 Club	D250	D250 Club	D350	W150 "S"	W150 Club	W250 Club	W350
P205/75R15	SRB	S									
P215/75R15	SRB	S									
P235/75R15XL	SRB	E <sup>2</sup>	E <sup>2</sup>	S <sup>2</sup>			S <sup>2</sup>	S<			





W250 LE, shown in Dark Spectrum Blue and Sterling Silver.

**ADD ON CONVENIENCE.**

**Wheels and Wheel Covers (set of four).**

1. Deluxe bright wheel covers enhance any color trim combination. Available as part of Advantage Pac Packages only.  
2. Cast aluminum road wheels are lightweight, strong, and smart looking.  
3. Steel disc road wheels add a look of distinction to your pickup.



**AM Stereo\*/FM Stereo Radio with Cassette Tape Player.**

Enjoy premium stereo-quality audio. Electronic tuning; seek-and-scan; cassette tape player with automatic reverse; Dolby B Noise Reduction<sup>†</sup>; joystick balance/fader speaker control; four speakers; demonstrator tape; integral digital clock.  
\*Some AM stereo broadcasting may not be compatible with this radio.  
†Dolby B is a trademark of Dolby Laboratories.



**Sliding Rear Window.**

This tinted and latchable sliding rear window provides extra ventilation and convenient access to cargo area.



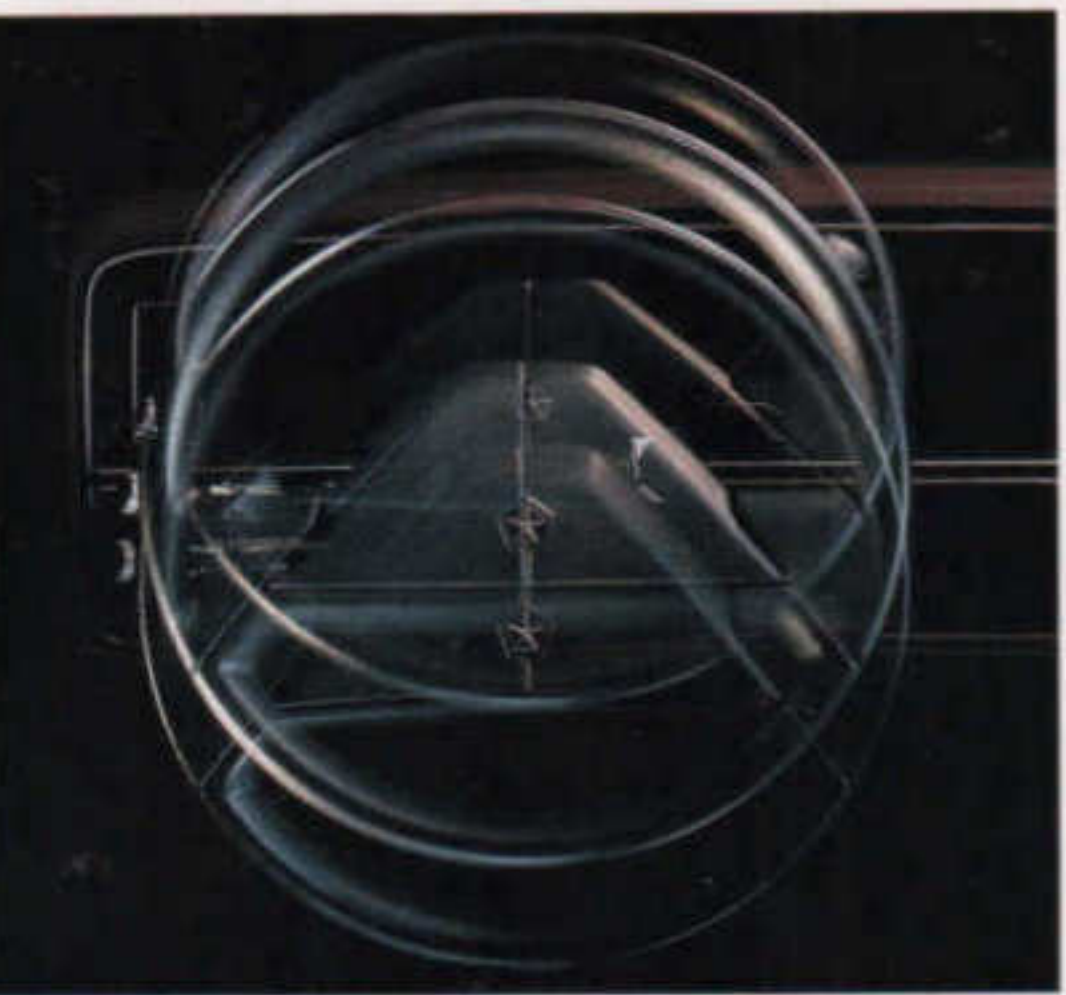
**MOPAR Light Bar.**

Provides the ultimate in Ram Tough off-road appearance. High-gloss Black finish resists corrosion.



**MOPAR Bedliner.**

Heavy-duty bedliner protects pickup bed from scratches, dents, and chips. Ribbed design allows ventilation under liner.



**Tilt Steering Wheel.**

Adjusts to six different positions, providing maximum comfort for drivers of all sizes. Makes entering and exiting easier, too. Available as part of the Deluxe Convenience Tilt/Cruise Package only.

**Four-speed Overdrive Automatic Transmission.**

An optional four-speed overdrive automatic transmission is available on D and W pickups, and offers improved fuel economy plus quiet operation.

**MOPAR Brush Guard.**

High-quality brush guard protects headlamp area from rocks and other flying debris.



**Rear Step Bumper.**

Chrome-plated rear step bumper with textured surface provides sure footing.



**SELECTED STANDARD AND OPTIONAL EQUIPMENT**

	D150 "S" Two-Wheel Drive Models	W150 "S" Four-Wheel Drive Models	D Two-Wheel Drive Models	W Four-Wheel Drive Models
<b>EXTERIOR</b>				
Bumper - Front - bright	S	S	S	S
Bumper - Rear step type - bright	E	E	E	E
Bumper - Rear step type - argent	E	E	E	E
Corrosion Protection - Extensive use of galvanized steel/Uniprime® antichip protective urethane coating on lower bodyside	S	S	S	S
Fuel Tank - 22-gallon, with tethered fuel cap	S	S	S	S
Fuel Tank - 30-gallon, with tethered fuel cap	E	E	E	E
Glass - Tinted: all windows	S	S	S	S
Grille - Aluminum: with painted plastic insert and headlight doors	S	S	S	S
Headlights - Single: rectangular	S	S	S	S
Hubcaps - Bright	NA	NA	S	S
Mirrors - Exterior, dual 5" x 7": bright	S	S	S	S
Mirrors - Exterior, dual manual low-mount, 6-inch by 9-inch: bright	E	E	E	E
Mirrors - Exterior, dual power remote control low-mount, 6-inch by 9-inch: bright	E	E	E	E
Molding - Lower bodyside	P	P	E	E
Tape Stripe - Lower bodyside	S	S	NA	NA
Wheel Covers - Deluxe: bright (set of four)	S	S	P	P
Wheels - Road, 15-inch by 7-inch: argent painted steel (D150 and W150 models only; set of four)	NA	NA	E	E
Wheels - Road, 15-inch by 7-inch: cast aluminum (D150 and W150 models only; set of four)	NA	NA	E	E
<b>INTERIOR</b>				
Air Conditioning <sup>1</sup>	E	E	E	E
Cigar Lighter	S	S	S	S
Clock - Electronic digital: integral with radio	E	E	S	S
Door - Armrest, inner trim panels: color-keyed	S	S	S	S
Floor Mats - With padding: black rubber	S	S	S	S
Heater - Fresh air: with defroster	S	S	S	S
Hood Release - In-cab	S	S	S	S
Mirror - Interior rear vision day/night type, 10-inch	S	S	S	S
Radio - AM stereo <sup>2</sup> /FM stereo: electronic tuning; integral digital clock	E	E	S <sup>3</sup>	S <sup>3</sup>
Radio - AM stereo <sup>2</sup> /FM stereo: electronic tuning; with Dynamic Noise Reduction <sup>3</sup> ; cassette tape player with automatic reverse; integral digital clock	E	E	E	E
Radio - AM stereo <sup>2</sup> /FM stereo: electronic tuning; with seek-and-scan, Dynamic Noise Reduction <sup>3</sup> ; cassette tape player with automatic reverse; Dolby B <sup>4</sup> Noise Reduction; joystick balance/fader speaker control; integral digital clock	E	E	E	E
Seat - All-vinyl full bench: color-keyed (Split bench on Club Cab models)	S	S	S	S
Seat - Cloth and vinyl full bench: color-keyed (Split bench on Club Cab models)	E	E	E	E
Seat - Cloth and vinyl high-back buckets; color-keyed (Club Cab models only)	NA	NA	E	E
<b>FUNCTIONAL</b>				
Alternator - 75-amp	S	S	S	S
Alternator - 120-amp	E	E	E	E
Ade - Rear: antispin	E	E	E	E
Battery - 500-amp: maintenance-free	S	S	S	S
Battery - 625-amp: maintenance-free (std. on D350 and W350 models)	E	E	E	E
Brakes - Power-assisted front disc and self-adjusting drum rear with antilock	S	S	S	S
Buzzer Warning - Fasten seat belts, headlights on, key-in-ignition	S	S	S	S
Coolant Overflow System	S	S	S	S
Cooler - Auxiliary: transmission oil to air	E	E	E	E
Cooling - Engine: maximum	E	E	E	E
Heater - Engine block	E	E	E	E
Instrumentation - Gauges for engine coolant temperature, engine oil pressure, and fuel level; odometer, trip odometer, speedometer and voltmeter	S	S	S	S
Shield - Transfer case	NA	E	NA	E
Steering - Power-assisted	S	S	S	S
Transfer Case - Two-speed	NA	S	NA	S
Window - Rear sliding: latchable	E	E	E	E
Windshield Washers - Dual jet	S	S	S	S
Windshield Wipers - Two-speed	S	S	S	S
Windshield Wipers - Two-speed with intermittent wipe	P	P	E	E

<sup>1</sup>Standard. <sup>2</sup>Extra cost. <sup>3</sup>NA - Not available. <sup>4</sup>P - Package only.  
<sup>1</sup>There are special engine cooling requirements for field-installed air conditioning. Failure to follow these requirements may invalidate warranty. See your dealer for details. <sup>2</sup>Some AM stereo broadcasting may not be compatible with this radio. <sup>3</sup>Dynamic Noise Reduction is a trademark of National Semiconductor Corporation. <sup>4</sup>Dolby B is a trademark of Dolby Laboratories. <sup>5</sup>May be selected for credit on factory orders. <sup>6</sup>Uniprime is a trademark of PPG Industries, Inc. Note: Some of the equipment listed is available in package only. Certain models, packages and options are subject to specific restrictions, requirements, or late availability. See your dealer for the latest ordering information.

Two-Wheel Drive Pickup Models	D150 "S"	D150	D150 Club Cab	D250
Wheelbase (in.)	115 131	115 131	133 149	131
Std./Max GVW (lb.)	5,200 5,200	5,500 5,500/6,000	6,000 6,000	7,400/8,510
Payload - Max (lb.) <sup>1</sup>	1,590 1,480	1,880 2,250	1,880 1,735	4,305
Axle, Front Capacity (lb.) - Std	3,300	3,300	3,300	3,300
Axle, Rear Capacity (lb.) - Std	3,600	3,600	3,600	5,500
Brakes - Size (in.)	11.75 x 1.25 11 x 2.5 9.8 single diaphragm	11.75 x 1.25 11 x 2.5 9.8 single diaphragm	11.75 x 1.25 11 x 2.5 9.8 single diaphragm	12.82 x 1.25 12 x 2.5 9.5 dual diaphragm
Electrical Alternator Battery (maintenance-free)	12-volt, 75-amp 500-amp	12-volt, 75-amp 500-amp	12-volt, 75-amp 500-amp	12-volt, 75-amp 500-amp
Engine - Std	3.9-liter 239 CID V6 EFI	3.9-liter 239 CID V6 EFI	5.2-liter 318 CID V8 EFI	3.9-liter 239 CID V6 EFI
Engine - Opt	5.2-liter 318 CID V8 EFI	5.2-liter 318 CID V8 EFI 5.9-liter 360 CID V8 EFI	5.9-liter 360 CID V8 EFI	5.2-liter 318 CID V8 EFI 5.9-liter 360 CID V8 EFI 5.9-liter Cummins diesel 6-cyl turbocharged
Springs, Front - Std Cap. @ Ground (lb)	1,400	1,400	1,600	1,500
Springs, Rear - Std Cap. @ Ground (lb)	1,820	1,820	1,820	2,725
Transmission - Std	5-spd manual o.d.	5-spd manual o.d.	4-spd manual NP435	4-spd manual NP435 <sup>4</sup>
-Opt	4-spd manual o.d. 4-spd manual NP435 <sup>3</sup> 3-spd automatic 4-spd automatic o.d.	4-spd manual o.d. 4-spd manual NP435 <sup>3</sup> 3-spd automatic 4-spd automatic o.d.	4-spd automatic o.d.	Getrag 5-spd manual o.d. <sup>5</sup> 3-spd automatic 4-spd automatic o.d. <sup>6</sup>
Tires - Std (steel-belted radial) <sup>2</sup>	P205/75R15	P215/75R15	P235/75R15XL	LT215/85R16D
Wheels - Std (in.) <sup>2</sup>	15 x 6.50	15 x 6.50	15 x 6.50	16.0 x 6.00

Four-Wheel Drive Pickup Models	W150 "S" Pickup	W150 Pickup	W150 Club Cab	W250 Pickup
Wheelbase (in.)	115 131	115 131	149	131
Std./Max GVW (lb)	6,300 6,400	6,300 6,400	6,400	7,500/8,510
Payload - Max (lb.) <sup>1</sup>	2,150 2,125	2,155 2,130	1,740	3,900
Axle, Front Capacity (lb.) - Std	3,500	3,500	3,800	3,500
Axle, Rear Capacity (lb.) - Std	3,600	3,600	3,600	5,500
Brakes - Size (in.)	11.63 x 1.25 11 x 2.5 9.8 single diaphragm	11.63 x 1.25 11 x 2.5 9.8 single diaphragm	11.63 x 1.25 11 x 2.5 9.8 single diaphragm	12.82 x 1.19 12 x 2.5 9.5 dual diaphragm
Electrical Alternator Battery (maintenance-free)	12-volt, 75-amp 500-amp	12-volt, 75-amp 500-amp	12-volt, 75-amp 500-amp	12-volt, 75-amp 500-amp
Engine - Std	3.9-liter <sup>3</sup> 239 CID V6 EFI	3.9-liter <sup>3</sup> 239 CID V6 EFI	5.2-liter 318 CID V8 EFI	5.2-liter 318 CID V8 EFI
Engine - Opt	5.2-liter 318 CID V8 EFI	5.2-liter 318 CID V8 EFI 5.9-liter 360 CID V8 EFI	5.9-liter 360 CID V8 EFI	5.9-liter 360 CID V8 EFI 5.9-liter Cummins diesel 6-cyl turbocharged
Springs, Front - Std cap. @ ground (lb)	1,640	1,640	1,800	1,640
Springs, Rear - Std cap. @ ground (lb)	1,820	1,820	1,820	3,650
Transfer Case	2-spd NP241	2-spd NP241	2-spd NP241	2-spd NP241
Transmission - Std	4-spd manual NP435 <sup>3</sup> 4-spd automatic o.d.	4-spd manual NP435 <sup>3</sup> 4-spd automatic o.d.	4-spd manual NP435 4-spd automatic o.d.	4-spd manual NP435 <sup>4</sup> 4-spd automatic o.d. Getrag 5-spd manual o.d. <sup>5</sup> 3-spd automatic
Tires - Std (steel-belted radial) <sup>2</sup>	P235/75R15XL	P235/75R15XL	P235/75R15XL	LT215/85R16D
Wheels - Std (in.) <sup>2</sup>	15 x 6.50	15 x 6.50	15 x 6.50	16.0 x 6.00

<sup>1</sup>Maximum payloads are based on models with minimum required load-carrying components. Payloads should be reduced by weight of occupants and any optional equipment. <sup>2</sup>Five tires and wheels are standard on D150 "S" and D150, W150 "S" and W150 pickup models. Four tires and wheels are standard on D250, D350 and W250. <sup>3</sup>Not available in California. <sup>4</sup>Not available with Cummins diesel engine. <sup>5</sup>Available only with Cummins diesel engine.





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